This listing of claims replaces all prior versions and listings:

Listing of Claims:

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1. (Currently Amended) A system for displaying an image at its selected size, wherein said image is configured for printing by a large format printer, said system comprising:

a terminal for displaying a plurality of images, said terminal including an image program for enabling the display of at least one of said images on said terminal and selection of a wall color and wall dimensions of a mounting background and a color or style of a frame for projecting with said image, said image program being configured to enable selection of a plurality of attributes of said image, wherein said selection of said plurality of attributes includes at least one option for selecting large format dimensions for said image; and

a projection device for projecting said image according to said selected, large format dimensions, such that said image is projected at its selected, large format dimensions and for projecting a mounting background image according to said selected wall color and said selected wall dimensions and a frame image according to said selected color or style; and

a large format printer operable to produce a printed version of said image on a print medium having at least an A3 size.

2-5. (Canceled)

- 6. (Previously Presented) The system according to claim 1, wherein said terminal enables the selection of a mounting position for said image on said mounting background.
- 7. (Previously Presented) The system according to claim 6, wherein said projection device is operable to project said image according to said selected mounting position with respect to said mounting background.
- 8. (Currently Amended) The system according to claim 1, wherein said terminal further comprises an aesthetic engine program for providing decorator information, the decorator information including aesthetically suitable sizes for the printed version based on said selected wall dimensions.

9-10. (Canceled)

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11. (Currently Amended) A method for displaying an image at its selected size and printing said image, said method comprising the steps of:

displaying at least one selectable image on a terminal;

displaying a plurality of attribute options for said at least one selectable image on said terminal, wherein one of said attribute options includes: large format dimensions for a selected image; wall color and dimensions of a mounting background; and color and style of a frame;

projecting said selected image according to selected, large format dimensions, with a frame image according to selected color and style, with a mounting background image according to selected wall color and selected wall dimensions, and on a viewing surface; and

printing said selected image on a print medium having at least an A3 size on a large format printer.

15 12. (Canceled)

13. (Currently Amended) The method according to claim [[12]] 11, wherein said attribute displaying step further comprises the steps of:

displaying matte options, wherein said matte options include a plurality of matte colors and matte dimensions, and wherein said matte options are configured for placement between said selected image and said selected frame image; and

projecting said selected frame image, said selected image, and a selected matte in selected sizes on said viewing surface.

14. (Canceled)

15. (Currently Amended) The method according to claim [[14]] 11, wherein said attribute displaying step further comprises the steps of:

displaying mounting position options, wherein said mounting position options include mounting positions for said selected image on said selected mounting background; and

projecting said selected image according to a selected mounting position on said selected mounting background on said viewing surface.

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16. (Original) The method according to claim 11, further comprising the step of:

displaying decorator information according to said selected image.

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17-23. (Canceled)

24. (Currently Amended) An apparatus comprising:

means for enabling selection of <u>large format</u> dimensions of a printable image;

means for projecting the printable image at selected <u>large format</u> dimensions with an image of at least <u>a mounting background having a wall color and wall dimensions and one of a matte and a frame, the image projected in accurate spatial relationship to the wall dimensions of the mounting <u>background</u>; and</u>

means for printing the printable image at the selected, large 10 format dimensions.

25. (Currently Amended) The apparatus of claim 24, further comprising means for enabling alteration of the selected <u>large format</u> dimensions.

- 26. (Previously Presented) The apparatus of claim 24, further comprising means for enabling selection of attributes of the matte or frame image.
- 27. (Previously Presented) The apparatus of claim 26, wherein the attributes comprise a color.
 - 28. (Previously Presented) The apparatus of claim 26, wherein the attributes comprise dimensions.

29. (Previously Presented) The apparatus of claim 26, wherein the means for projecting comprises means for projecting the matte or frame image having a selected attribute.

5 30-31. (Canceled)

32. (Previously Presented) The apparatus of claim 24, wherein the means for projecting comprises means for projecting the printable image with the matte image and the frame image.

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33. (Canceled)

34. (Currently Amended) The apparatus of claim [[33]] <u>24</u>, wherein the <u>image of the mounting background image</u> simulates a physical structure.

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35. (Currently Amended) The apparatus of claim [[33]] 24, further comprising means for enabling selection of attributes the wall color and the wall dimensions of the image of the mounting background image.

36. (Currently Amended) A method comprising:

enabling selection of an image, large format dimensions for the image, a mounting background, wall color for the mounting background, wall dimensions for the mounting background, a position for the image in the mounting background, a frame, and a style or color for the frame;

enabling selection of large format dimensions;

projecting, responsive to receiving selection of the image, and the large format dimensions for the image, the mounting background, the wall color for the mounting background, the wall dimensions for the mounting background, the position for the image in the mounting background, the frame, and the style or the color for the frame, the selected image at the selected large format dimensions and at the position in the mounting background and an image of the mounting background having the wall color and the wall dimensions and an image of the frame having the style or the color; and

- printing the selected image at the selected large format dimensions.
 - 37. (Previously Presented) The method of claim 36, wherein the selected large format dimensions are greater than dimensions of A3 print medium.

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38. (Currently Amended) A system-comprising means for performing the method recited in claim 36. The method of claim 36, further comprising enabling selection of a matte and matte size and matte color and wherein the act of projecting projects the selected image within an image of the matte having the matte size and the matte color and the image of the matte within the image of the frame.

39. (Currently Amended) An apparatus comprising:

a terminal capable of enabling selection of:

an image, and selection of

large format dimensions for the image,

a mounting background,

wall color for the mounting background,

wall dimensions for the mounting background.

a position for the image in the mounting background,

a frame,

a style or color for the frame;

a projection device capable of projecting the image at the large format dimensions and at the position in the mounting background and an image of the mounting background having the wall color and wall dimensions and an image of the frame having the style or color; and

a large format printer capable of printing the image at the large format dimensions.

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40. (New) The system according to claim 1, wherein the mounting background is a wall on which a poster of the image is intended to be installed.